

For Immediate Release

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Studywiz Forms Alliance with Edustructures

–Relationship Focuses on Schools Interoperability Framework (SIF®) Initiatives in Australia –

Menlo Park, Ca. – May 28, 2008 – Etech Group, the developer of Studywiz, the first and only Dynamic LearnSpace for K-12 education, announced today a strategic business alliance with Edustructures, a Pearson company. Edustructures is the leading provider of Schools Interoperability Framework (SIF) solutions for the education market. Through the agreement, Etech Group will serve as a sales and support channel for Edustructures' market-leading SIFWorks® integration platform solutions in Australia. SIF is a global standard designed to provide seamless integration of a broad spectrum of instructional, administrative and communications tools – allowing interoperability between disparate applications. The Studywiz dynamic learnspace differs from typical learning management systems in that it gives teachers a highly supportive tool for elevating instruction through educational content collection, organization and interactivity; collaborative and personalized learning; real-time feedback and assessment.

“Etech Group has been committed to SIF as a global industry standard for quite some time,” said Geoff Elwood, CEO. “The next stage of this commitment is building a business practice within our company that is focused on Edustructures' leading SIF-based solutions. Our objective is to be known for our SIF expertise, so that schools will be able to easily interoperate all of their strategic subsystems with Studywiz.”

“The formation of a strategic business alliance with Edustructures was an easy decision,” stated Bob Longo, Etech's Executive Vice President of North America. “I have successfully deployed complex SIF solutions with Edustructures' assistance, and I know they are the best SIF solutions provider to use in concert with our dynamic learning platform, Studywiz.”

“When looking for a partner to represent our market-leading solutions in Australia, Etech Group was the obvious choice,” remarked Steve Curtis, president of Edustructures. “Australia has placed a strong emphasis on education and educational technology and has made 21st Century learning a national priority. Edustructures' SIF-based solutions and Etech's Studywiz learning platform are key components to delivering the integrated technology framework necessary for success in today's classroom.”

Studywiz creates an enriched learning environment for students. By forming a strategic relationship with Edustructures, Studywiz has increased its ability to integrate educational tools into its learning platform and enable interoperability with other critical subsystems that are important to the educational environment. Studywiz is deployed globally in 18 countries, including the United States, Great Britain, Australia and China.

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About Studywiz

Studywiz is the first and only Dynamic LearnSpace for K-12 education, providing an enriched learning environment for students. Studywiz offers a safe, personalized space for learning that engages students, teachers and parents and allows administrators to secure a return on their investments in technology and learning. Studywiz gives teachers a unique tool for elevating instruction through educational content collection, organization and interactivity; collaborative and personalized learning; real-time feedback and assessment. Studywiz supports parental participation in learning and affords access to all users safely and easily through the Internet. For more information on Studywiz, visit www.studywiz.com.

Etech Group was founded in 1993 and specializes in developing online learning technology for educational environments. Etech Group provides best-of-breed applications and development services that promote collaboration and enhance outcome-focused learning.

About Edustructures

Edustructures, a Pearson company (NYSE: PSO), is the recognized leader in SIF integration solutions for the education market, providing secure interoperability between disparate software applications for improved educational business processes, data accuracy and reliability, staff efficiency and cost reduction. Through its SIFWorks® integration platform, comprehensive professional services, and business relationships with technology providers and educators, Edustructures connects the systems that power education. For more information about Edustructures, please visit www.edustructures.com.