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PEARSON'S FULL SUITE OF STUDENT INFORMATION SYSTEMS NOW CERTIFIED UNDER THE SIF 2 SPECIFICATION

- School Systems group of Pearson furthers SIF leadership and commitment to education and ensures data interoperability with SIF 2 certification of PowerSchool Premier -

RANCHO CORDOVA, Calif. - October 28, 2008 - Pearson today announced that its entire suite of industry leading student information systems (SIS) is now certified under the SIF 2.0r1 specification. With the recent SIF 2 certification of its industry leading web-based SIS, PowerSchool Premier, Pearson's full suite of SIS solutions - including Chancery SMS and SASI - have all been certified to the SIF 2.0r1 specification by the Schools Interoperability Framework Association, the industry standards body behind the SIF specification

This most current version of the SIF specification, SIF v2.0r1, expands the number of supported SIF objects and provides greater out-of-the-box data interoperability between diverse applications in a school.

"Pearson is committed to the SIF standard for our entire suite of student information systems. This latest solution certification further illustrates our dedication to open standards that allow schools to choose their own best-of-breed applications for managing a wide variety of data," said Paul Fletcher, senior vice president and general manager, School Systems group of Pearson. "The increased reliability, security, and efficiency of SIF's standards-based approach mean that education agencies save time, money and headaches while delivering the most accurate data. This type of open technology solution allows us to transform data into information and information into action."

The SIF Agents for both PowerSchool Premier and SASI were built by Edustructures, the leading provider of SIF-based solutions and services for education. In April of this year, Edustructures' SIFWorks Enterprise Zone Integration Server (ZIS) was the first ZIS to receive SIF 2.0r1-certification against all four levels of security in the new specification.

"Because the SIS acts as the main repository of student data in the education enterprise, a robust, fully-integrated SIF agent adds exponential value to the SIS," said Steve Curtis, president of Edustructures. "The SIF 2 certification of Pearson's full suite of SIS solutions provides all Pearson SIS users with significantly improved access to the critical data that allows educators to focus on the success of their students."

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About Pearson

Pearson, the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. This commitment is demonstrated in the company's investment in innovative print and digital education materials for preK through college, student information systems and learning management systems, teacher professional development, career certification programs, and testing and assessment products that set the standard for the industry. The company's respected brands include Scott Foresman, Prentice Hall, Addison Wesley, Benjamin Cummings, PEMSolutions, Stanford 10, SuccessNet, MyLabs, PowerSchool, SuccessMaker, and many others. Pearson's comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student at every level of education. Pearson's commitment to education for all is supported by the global philanthropic initiatives of the Pearson Foundation. Pearson's other primary businesses include the Financial Times Group and the Penguin Group. For more information, go to www.pearson.com.

About Edustructures

Edustructures, a Pearson company, is the recognized leader in SIF integration solutions, providing secure interoperability between disparate software applications for improved educational business processes, data accuracy and reliability, staff efficiency and cost reduction. Through its SIFWorks® integration platform, comprehensive professional services, and business relationships with technology providers and educators, Edustructures connects the systems that power education. For more information about Edustructures, please visit <http://www.edustructures.com>.

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