



**FOR IMMEDIATE RELEASE**

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**EDUSTRUCTURES EXPANDS ABILITY TO ADDRESS DATA  
INTEROPERABILITY NEEDS OF STATE EDUCATION AGENCIES**

*Gregory J. Hill Appointed to Head Strategic Market Development Efforts*

**SALT LAKE CITY, Utah—November 20, 2006**—Edustructures, the leading provider of Schools Interoperability Framework (SIF<sup>®</sup>) solutions for the pK-12 education market, announced today an expanded strategy to address the unique data interoperability needs of state education agencies with the appointment of Gregory J. Hill as national director of state sales. With more than 12 years' experience in successfully selling technology solutions for education, Hill will take a leadership role in client engagements with state and federal education agencies as Edustructures continues building its leadership in the rapidly growing SIF market.

"Edustructures' expertise in providing SIF-based data interoperability solutions to school districts has resulted in significant and ground-breaking state-wide implementations of our SIFWorks<sup>®</sup> solutions," said Steve Curtis, CEO of Edustructures. "As more state education agencies recognize SIF as a key solution for data management success, the opportunity for our SIF-based solutions is increasing dramatically. Greg's leadership and experience in responding to the technology needs of educators will allow Edustructures to effectively respond to this growing demand."

Mr. Hill comes to Edustructures from Plato Learning, Inc., a leading provider of computer-based and e-learning instruction, where he served as regional vice president of the Rocky Mountain, Southwest and West Texas sales territories, directing all aspects of territory planning, development and sales management. Previous experience in educational technology sales includes Gateway, Inc., Lightspan Partnership and Jostens Learning. Hill earned his



Bachelor of Science in business administration and marketing at Southern Utah University.

Currently, Edustructures is engaged in statewide SIF implementations with the South Carolina Department of Education, the Virginia Department of Education and the Wyoming Department of Education contributing to the success of nearly 2 million students. In February 2006, Edustructures announced the completion of the first SIF-Based Vertical Reporting for the Wyoming Department of Education. The company's SIF-based solutions—the SIFWorks Student Locator Framework™ (SLF) and the SIFWorks Vertical Reporting Framework™ (VRF)—allow state education agencies to effectively manage the integration, identification and reporting requirements of No Child Left Behind (NCLB).

“SIF-based solutions offer an especially compelling methodology for reducing the burden on educational agencies in meeting the reporting demands of NCLB,” said Hill. “Edustructures has been at the forefront of developing and implementing SIF-based solutions and I’m excited to join this respected team of innovators.”

### **About Edustructures**

Edustructures is the recognized leader in SIF integration solutions for the pK–12 education market, making it possible for market-leading Student Information, Library, Transportation, Cafeteria and Directory solutions to reliably and securely share data in real-time. Through its SIFWorks® integration platform, comprehensive professional services, and business relationships with technology providers and educators, Edustructures connects the systems that power education. For more information about Edustructures, please visit [www.edustructures.com](http://www.edustructures.com).

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